



MEDIA RELEASE

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Flagship retirement living complex to be unveiled

Older people's accommodation is at the forefront of modern luxury living as Shoreline unveils the modernisation of its landmark sheltered scheme - The Limes in Waltham.

In just under 10 months the major redevelopment has transformed the bedsit accommodation into high-quality, luxury apartments with fully-fitted kitchens and bathroom facilities.

The Limes will be officially opened by Martin A Archer, Chair of Waltham Parish Council on Friday 28 August, 2009. Invited guests and residents who have been involved at every stage of the modernisation process - choosing colour schemes, layout, facilities and the overall appearance of the scheme – will enjoy light refreshments.

The modernisation has brought the accommodation up to a higher standard with considerable improvements including:

- improved security features such as a brand new, integrated door entry, fire detection and emergency call system
- a new cost effective communal heating system sourced from a renewable ground source heat pump
- a new reception, guest bedroom, communal room, scooter store and conservatory
- improved disability access
- redesigned external features including landscaping of patio areas and communal gardens.

Shoreline modernisation manager Mark Nearney said: "We have totally transformed the Limes creating a modern community which will meet the needs of older people and modern lifestyles for years to come.

"The concept of sheltered accommodation can seem old-fashioned to many people and we want to break those stereotypes. We want to show people that these are modern communities where residents can enjoy life knowing support is there if they need it."

Limes resident Margaret Hydes said: "The Limes has been completely transformed and we are delighted with our new home.

“Moving home is never easy but Shoreline did everything in its power to ensure we were kept up to date and involved at all stages of the modernisation.

“We just love the new layout and design of the building, everything is brand new - we even had the opportunity to choose our new kitchen and what colours we wanted the walls painting.

“We are really going to enjoy living here for many years to come. Shoreline has really made a big difference to our lives.”

Shoreline has taken an innovative new approach to supporting older people focussing on meeting the needs and expectations of older individuals in a changing society.

The supported housing service provides the best possible modern accommodation with responsive support teams and specialist support flexible to the individual needs of residents.

Shoreline’s retirement living provides accommodation for people who choose to live in sheltered housing for the support, independence and community it provides.

Six of the new retirement apartments are also available to buy. If you would like more information please contact sole selling agents Turner Evans Stevens on 01472 362020.