



MEDIA RELEASE

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Shoreline awarded for healthy employee focus

More used to creating communities to be proud of, Shoreline is creating a workplace to be proud of as they receive their first award for looking after employees' health.

The local social landlord has been recognised by North East Lincolnshire's Care Trust Plus, receiving a coveted bronze Healthy Workplace Award for their commitment to proactively improving employee health, finding ways to reduce stress and enhancing mental wellbeing.

Annual health awareness days, quiet rooms, health and fitness checks, alternative therapies, access to medical advice and a focus on eating well have all contributed to a healthy and positive workforce.

Shoreline HR advisor Lesley Mosley said: "We've worked really hard over the last few years to improve the health and wellbeing of our employees – and this award evidences how far we have come.

"We strive to improve the communities that we work in and provide an excellent customer service and it makes perfect sense that a happy and healthy workforce will be able to deliver on the promises we have made. Now we're all enthusiastically dedicated to working towards our Silver Award!"

Danny O'Toole, Health in the Workplace programme co-ordinator for the NHS Specialist Health Promotion Service added: "Shoreline are one of our local employers that recognise the business sense of creating healthier workplaces. We have enjoyed working in partnership with them and look forward to future initiatives as part of their ongoing commitment to the Healthy Workplace Award Scheme."

Shoreline also promotes national health awareness campaigns and works closely with partner organisations including Shaw Trust to offer placements within the organisation and Tukes who provide onsite catering and cleaning facilities.



Photo (l-r): Shoreline chief executive Tony Bramley and HR advisor Lesley Mosley are presented with the award by assistant director of public health Alex Maw and Health in the workplace programme co-ordinator Danny O'Toole

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