



PRESS RELEASE

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Demolition marks new dawn for Grimsby neighbourhood

Demolition of properties on Grimsby's Yarborough estate will begin this week making way for the multi-million pound housing showpiece that will completely transform the area.

Work will begin on the first phase of demolition to bring down five blocks of accommodation comprising 19 properties.

This first phase of demolition is expected to take ten weeks and work will be carried out on Arundel Walk, Central Parade (Newsham House), Conway Avenue, Ludlow Avenue, Newsham Drive and St Mawes Crescent.

The existing properties on the estate date back to the 1950's and many of them have been empty for some considerable time.

Shoreline is working with award winning developer Stamford Homes on the ambitious scheme to transform and regenerate the neighbourhood.

The properties will be replaced by high quality, attractive homes with open spaces, community eco-gardens and a neighbourhood green.

There are also plans outside the scheme for a new medical centre and the possibility of a new primary school.

Shoreline has promised tenants that they will be guaranteed a home on the estate if they choose to remain there during and after the redevelopment providing they do not breach their tenancy agreement.

Those residents whose properties are in this first phase of demolition and who wish to remain on the estate have been decanted to other homes in the neighbourhood or transferred to other estates if requested.

Shoreline would like to remind residents that:

- Buildings waiting for demolition are unsafe.
- Residents should not enter any of the properties at any time.
- Residents should not allow their children to play in or around these buildings.
- Heavy machinery will be on site and this is very dangerous.
- Residents should keep at a safe distance away from the works at all times.

Demolition follows weeks of resident consultation workshops organised by Stamford Homes, Shoreline and architects Barton Wilmore to gauge local opinion about what type of houses, play areas and community facilities should be incorporated into the redevelopment.

Master plans for the redevelopment will be unveiled over the next few weeks.

Shoreline director of neighbourhood services Murray Macdonald said: "Watching the bulldozers move in to begin their work will be very emotional and symbolic for the local residents – visually it marks a difference to the local landscape of the neighbourhood but it also marks the beginning of a new and exciting era and a bright future for this community."

Local resident and chair of the Yarborough Tenant and Resident Association Roberta Lightfoot said: "We have been waiting for this for a long time. Things are actually starting to happen and we are seeing some real action."

Stamford Homes North managing director Brendan Blythe said: "This latest milestone in the project marks an exciting new start for Yarborough."

"While we realise there may be some residents who will be sorry to see aspects of the old estate disappear, we are confident that the majority of people have already embraced the regeneration plans which will see the beginning of a new chapter in Yarborough's history."

If you would like any details about the demolition or the Yarborough redevelopment please contact Shoreline on 0845 849 2000 option 3, email info@shorelinehp.com or visit www.shorelinehp.com.