

## **Housing showpiece gets go ahead**

**December 2007**

North East Lincolnshire Council has given the go-ahead to plans by Stamford Homes and Shoreline Housing Partnership for a multi-million pound, 400-home housing showpiece that will transform the Yarborough Estate.

The plan, which incorporates a range of ideas and views from residents, was approved by Councillors at a meeting on December 12. It is now possible that building work could start as early as next spring.

Over the next eight years, Stamford Homes, partners Shoreline Housing Partnership and architects Barton Willmore, plan to transform the Yarborough Estate into a multi-million-pound high quality sustainable urban environment that will include more than 400 new homes and associated open space, a health centre, play area and traffic calming measures.

All homes on the new development will be built to Eco Homes Standard with a range of environmentally friendly features designed to save energy, cut fuel bills and reduce pollution.

Stamford Homes' Managing Director, Brendan Blythe said:

"We are delighted North East Lincolnshire Council has given us the go ahead. We have worked very closely with the local authority, local residents and our partners to find the right formula. From the outset we have been active in consultation, meticulous in planning and bold in design in order to deliver a new exemplary neighbourhood that will promote a strong sense of community and local identity for years to come. This is great news for the region as a whole"

Shoreline chief executive Tony Bramley said: "We are extremely pleased that the plans have been given the go ahead. It is a landmark day for the local community and all the residents who have been actively involved in the redevelopment from the very beginning.

"The transformation of the neighbourhood will create new homes, breathe new life into the area and create a sustainable and cohesive community."

Residents will be given the opportunity to discuss what the go ahead means to them and catch up on the latest development news at a specially arranged event at the Yarborough Resource Centre between 12 noon and 6pm on 28<sup>th</sup> January 2008.

**Ends**