

## **PRESS RELEASE**

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### Freshney Green football frenzy

England may be out of the European championships but Shoreline have ensured football fever will still reach the young people of Grimsby this summer by providing £4000 of funding for a year long sports academy on the former Yarborough estate.

Shoreline are supporting the Sports Linc initiative – a partnership between Humberside Police, North East Lincolnshire Council’s sport development and youth service and Grimsby Town Football Club – who will provide free professional sports sessions for young people.

The weekly sessions ensure young people have regular access to physical and social activities.

The coaching sessions delivering football, netball and street dance have already proved a great success, with more than 50 local youngsters turning up to the first sessions.

Humberside Police youth diversionary officer Paul Caswell said: “This is a multi agency partnership which has been established to reduce anti-social behaviour, youth boredom and in extreme cases low level crime.

“It aims to encourage young people to take part in positive activities which are used as a tool to develop good social skills as well as give young people something to do and somewhere to go”

Shoreline neighbourhood manager Martin High added: “The academy is fantastic - it’s healthy, fun, social and free – and it has already been hugely supported by local residents.

“It’s an exciting time for this community and we hope that this project will continue to improve the neighbourhood and reduce anti-social behaviour as well as bring young people and their families together.”

The following sessions are held every Thursday at Yarborough Primary School;

- 7-12 years – 6-7pm
- 13-19 years - 7-8pm

All young people must have parental or guardian consent before they can take part in any of the activities.

Over the next eight years, the Freshney Green redevelopment - by Stamford Homes and Shoreline - will transform the neighbourhood into a multi-million pound high quality sustainable urban environment that will include up to 440 new homes and associated open space, a health centre, play area and traffic calming measures. All

homes on the new development will also be built to Eco Homes Standard with a range of environmentally friendly features designed to save energy, cut fuel bills and reduce pollution.

**ENDS**