

Pupils to name housing showpiece

December 2007

Pupils at Yarborough Primary School have been asked for their thoughts in creating a new identity for the Yarborough Estate in preparation for a multi-million-pound rebuild by Stamford Homes and Shoreline Housing Partnership.

Youngsters from the school were asked to give their views on how they might like the new development to look and what they would like it to be called. Yarborough Primary's Headmaster, Stephen Carr was delighted with their response:

"Clearly this community and its future means a lot to our pupils, so I was really pleased that we were invited to be involved in such an important part of the development. The children relished the task, took their work home and put a lot of time and effort into the project."

As well as providing a new name, it is anticipated that some of the children's ideas will inspire the streets, avenues and play areas within the development. The pupils, who were thanked for their input and given some feedback at the school this week, have been invited to a specially arranged event on January 28th, when the new identity will be formally unveiled.

Over the next eight years, Stamford Homes, partners Shoreline Housing Partnership and architects Barton Willmore, plan to transform the Yarborough Estate into a multi-million-pound housing showpiece for the town that will include more than 400 new homes and associated open space, a health centre, play area and traffic calming measures.

Stamford Homes' Land Director, Terry Borrill believes that involving the local community is a key to its success:

"We were delighted that the staff and pupils of Yarborough Primary School were, as ever, so enthusiastic in their support. We've worked tirelessly to engage local residents and incorporate their ideas in this development - the naming process is no different. We've really appreciated everybody's input and we're now at a point where people will start to see their ideas put into action. This is an exciting and positive time for the whole community and, if all goes to plan, it's possible that building work will commence as early as next spring."

Shoreline director of neighbourhood services Murray Macdonald said: "It was great to see the pupils of the local school embrace the opportunity to find a name for their neighbourhood.

"The area is going through a major transformation and a new name signifies its rebirth and represents the exciting future of this community.

“We are all really looking forward to the special event in January and the work actually beginning in the Spring – there are a lot of exciting times ahead.”

Residents will be given the opportunity to discuss what the go ahead means to them and catch up on the latest development news at a specially arranged event at the Yarborough Resource Centre between 12 noon and 6pm on 28th January 2008.

Ends